The impact of the energy transition on financial markets

Kingsmill Bond, February 2021



The technology revolution

Solar PV module prices and cummulative installed capacity



Onshore wind turbine prices and cummulative installed capacity



Lithium-ion battery prices and demand





Gives the economic advantage to renewables

Cheapest source of bulk generation (2H 2020)

Germany U.K. \$33 Japan U.S. \$74 \$36 hina Mexico \$45 Brazil \$22 Onshore wind Chile Offshore wind \$37 Utility PV - fixed axis South Africa Australia Utility PV - tracking \$43 Natural Gas - CCGT Coal

New-build solar, wind, coal and gas



It just keeps getting better

LCOE of new PV and onshore wind vs running costs of existing coal and gas in China





The revolution is spreading to transport





Supercharged by politics

Carbon emissions and government targets (Mt CO2)





With an emerging market leapfrog

Solar capacity (GW)





Hits a massively inefficient fossil fuel system



Sources LLML March, 2020. Data is based on DDK/TLM MER (2019). If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose suspices the work was performed. Distributed electricity presents only retail electricity asles and does not include self-experision. The reports consumption of renewable resources (i.e., hydro, wind, geothermal and solar) for electricity in 800-equivalent values by assuing a typical foosil fuel plant heat rate. The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 65% for the residential sector, 45% for the commercial sector, 21% for the transportation sector and 49% for the industrial sector, which was updated in 2017 to reflect DDC*s analysis of Banufacturing. Totals may not equal aus of components due to independent rounding. LLML-41.01027



Which fails to pay for its pollution

CO2 tax rates and usage



Most countries import fossil fuels

Share of population and share of oil exports (2017)



Source: World Bank



Means peak fossil fuel demand

Primary energy supply (EJ)



Source: DNV GL 2020



Which leads to stranded assets



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- Incumbents expect growth and they build for growth
- But as challenging technologies take that growth, so incumbent demand starts to fall.
- Therefore, you get a gap opening up between capacity and demand. That is overcapacity and hence stranded assets.



Lower rents and profits



- Overcapacity means lower prices for everyone. So the entire industry faces lower volume and lower prices.
- In this chart you shift from the full cost price equilibrium point to the variable cost equilibrium point with lower volumes.
- And that means, lower profits for incumbent fossil fuel companies as well as lower rents for the petrostates.

Source: Carbon Tracker

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And equity market underperformance

One sector after another...



Source: Bloomberg

The fossil fuel system is huge

THE FOSSIL FUEL SYSTEM IN NUMBERS



Source: Carbon Tracker

There is a lot more disruption to come

PEAK DEMAND DETAIL



Incumbents are in denial

Annual solar additions (GW)



CCS is a false solution

2030 abatement cost curve

Abatement cost, EUR/tCO2e



Source: McKinsey



What can you do

- Ignore the incumbent forecasts for the future of energy
- This is a risk issue not an ESG issue
- Plan for structural change not cyclical
- Assume a structural decline in fossil fuel prices with cyclically around that.
- Assume rising costs of carbon
- Increase discount rates
- Short the losers. There are many more to come.
- Find the winners. Whole new sectors need to be built.



Appendix 1: The long derate of the fossil fuel sector

Share of the energy sector in the S&P 500





2020: the year the market woke up

Fossil fuels sctor performance vs renewables from Jan 2020



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How COVID brought forward peak demand

Energy demand by sector: Shell Sky Scenario 2021



Source: Carbon Brief from Shell Sky Scenario

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Where are the new energy resources







How technology transitions work

100% Phase 4 Maturity 75% Penetration level of new technology Phase 3 Synergy 25% Phase 2 Frenzy Phase 1 5% Irruption 1% Gestation Time Bigbot Institutional recomposition

THE PHASES OF THE TECHNOLOGY SURGE

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Sources: C. Perez, Carbon Tracker

Source: Perez, Carbon Tracker annotation

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